

# INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT

Date: 10<sup>th</sup> October, 2023

Notice No.: 108

## Workshop on "Business Simulation"

Management Club of IITM is Organising a Workshop on "Business Simulation" with the objective to provide participants with a hands-on and experiential learning opportunity to develop and enhance their business acumen and decision-making skills.

**Expected Outcome:** Participants will be able to solve complex business challenges, and contribute more effectively to their organizations' success in the real world.

The details are as follows:

**Resource Person:** Mr. Rahul Jain

Bizwiz Learning, Founder and Director

**Venue:** Room No.205

**Timings:** 12:30 pm to 3:30 pm

**Date:** 27<sup>th</sup> October, 2023

**Registration Link:**

<https://docs.google.com/forms/d/1K8qzCBOrlvn5mUZHgUhi60JQCbuT84et-9i7QFqil/edit>

**Student Coordinators:**

Revanth (MBA 2022-24 batch)

Mohd. Saami (MBA 2022-24 batch)

Saksham Rana (MBA 2022-24 batch)

Saaniya Tanwar (MBA 2022-24 batch)

Ms. Adeeba Khan, (MBA 2023-25 Batch)

Dr. Sunitha Rawat

Mr. Puneet Chawla

(Member)

Dr. Deepika Arora

(Coordinator)

Prof. (Dr.) Rachita Rana

(Director)

Rachita Rana  
Dr. Rachita Rana

Institute

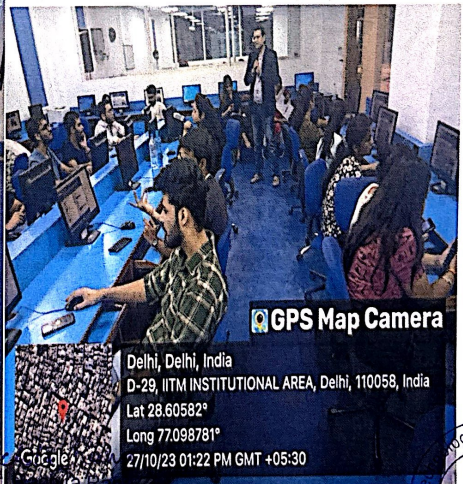
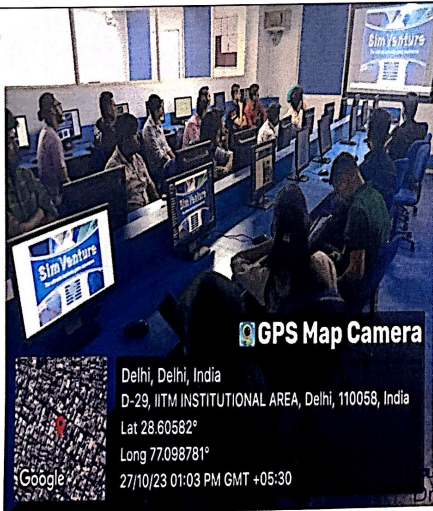


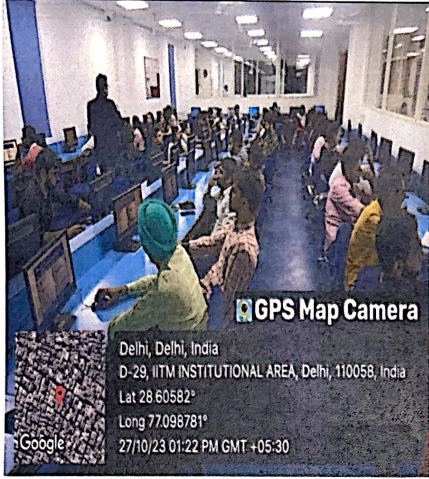
## Institute of Information Technology & Management Guru Gobind Singh Indraprastha University, New Delhi

<b>Type of Event</b>	<b>Workshop</b>		
<b>Topic</b>	Business Simulation		
<b>Duration (in hrs)</b>	3 Hour (12:30 pm to 3:30 pm)		
<b>Date(s) of Event</b>	27 <sup>th</sup> October, 2023	<b>No. of Participants attended</b>	60

### Brief Description of the Activity

Department of Management Studies of IITM organised a Workshop on Business Simulation with the objective to provide valuable insights into various business growth and development. The Resource Person for the session was Mr. Rahul Jain, Founder & Director, Bizwiz Learning. During the session students practised various fundamental area research on marketing, finance, Human Resource, Operations etc. Business Simulation Software by Bizwiz learning includes all areas of management. The speaker demonstrated the students about how to use the software for enhancing critical thinking skills. He also conducted one simulation game for students. All students participated and enjoyed the workshop. The workshop not only provided the knowledge of theoretical concepts whereas also provided hands on experience.

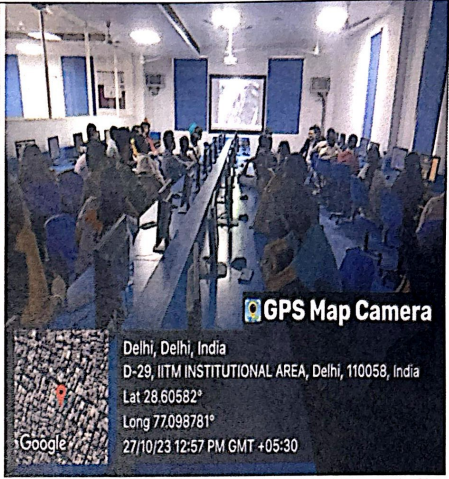




GPS Map Camera



Delhi, Delhi, India  
 D-29, IITM INSTITUTIONAL AREA, Delhi, 110058, India  
 Lat 28.60582°  
 Long 77.098781°  
 27/10/23 01:22 PM GMT +05:30



GPS Map Camera



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Dr. Sunitha Ravi *[Signature]*  
 Dr. Puneet Chawla *[Signature]*  
 Member- Mgmt Club

*[Signature]*  
 Dr. Deepika Arora  
 Convenor-Mgmt Club

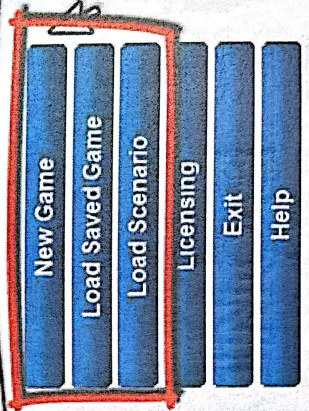
*[Signature]*  
 Prof. (Dr.) Rachita Rana  
 Director

*Rachita Rana*  
 Dr. Rachita Rana  
 Director  
 Institute of Information Technology &  
 Management New Delhi



# simVenture

The ultimate business game experience



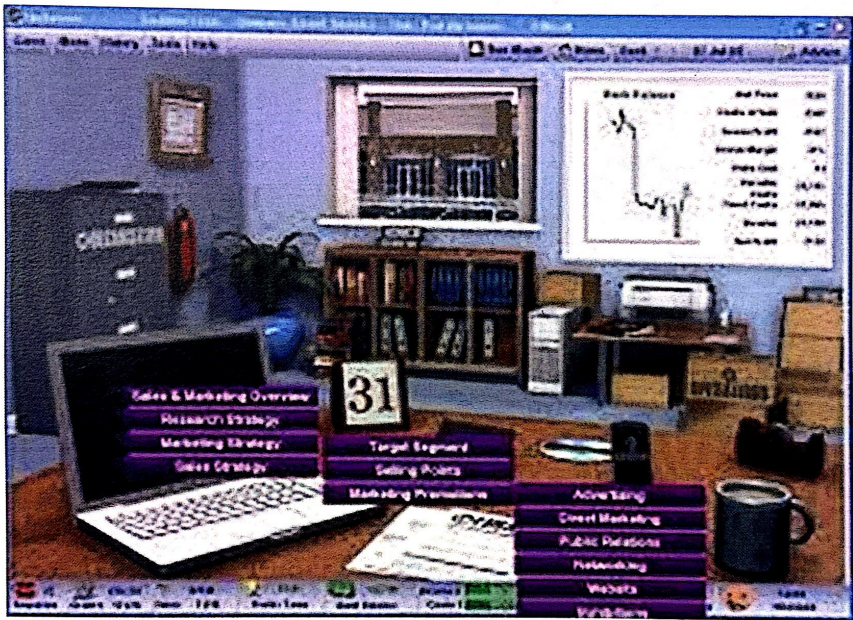
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Dr Rachita Rana  
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*Business Simulation Software Interface*



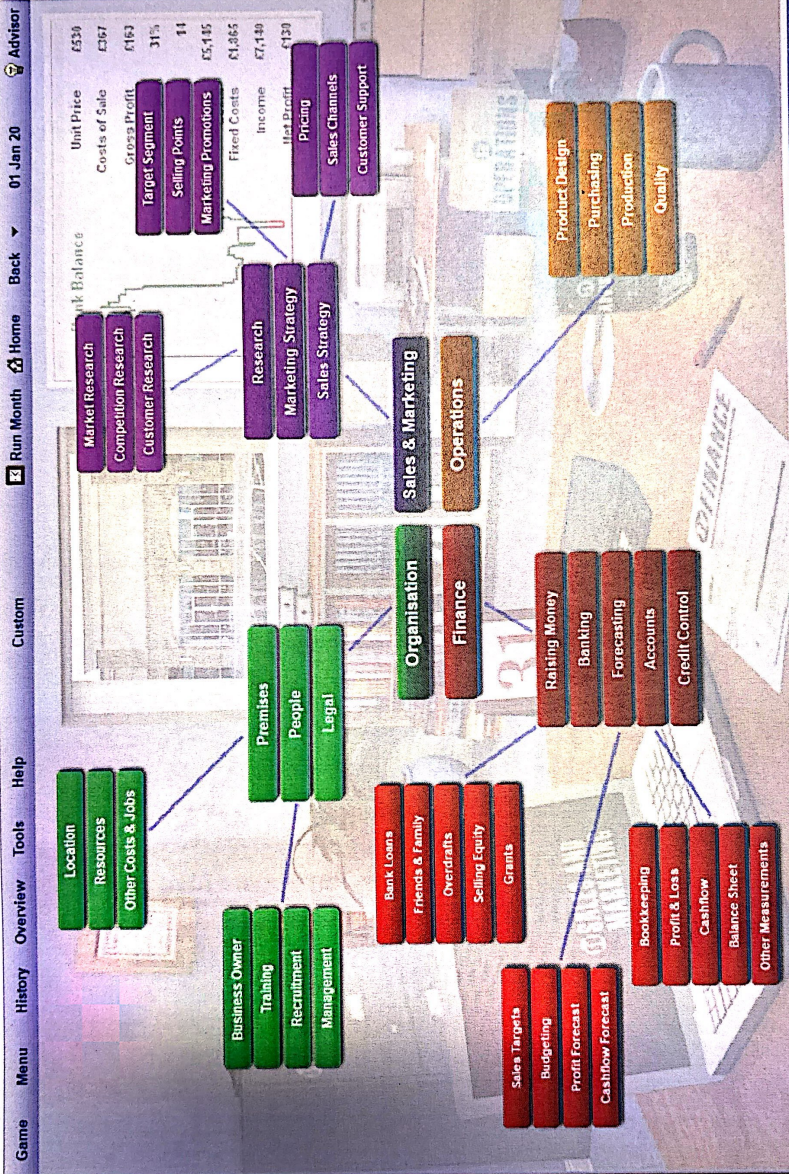
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Dr. Rachita Rana

Director

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Game    Menu    History    Overview    Tools    Help    Run Month    Home    Back    01 Jan 20    Advisor

Bank Balance: £10,000    Income £: 403    Costs £: 482    Time: 46    Effort: 13    Efficiency: 90%    Refreshed: Happy

Enquiries: 1    Orders: 1(1)    Sales: 0(0)    Profit/Loss: £0

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ATTENDANCE SHEET

BUSINESS SIMULATION WORKSHOP

RESOURCE PERSON: Mr. Rahul Jain, Bizwiz Learning, Founder and Director

Date of Event: 27th October, 2023

S. No	Name of the student	Class & Semester	Signature of Student
1	Yash	MBA Ist	Yash
2	Akansha Diwedi	MBA I sem	Akansha
3	Rohit Sharma	BIBA I sem	Rohit Sharma
4	Rahul Lakera	MBA I sem	Rahul
5	Muskan	MBA I sem	Muskan
6	Anurag Mishra	MBA I	Anurag
7	Deepak Kumar	MBA I	Deepak
8	Anurag Singh	MBA I	Anurag
9	Zain Ahmad	MBA I	Zain Ahmad
10	Sahil Ansari	MBA I	Sahil
11	Kaustik Sonkar	MBA I	Kaustik
12	Arnaw Singh Kumar	MBA I	Arnaw
13	Aanshi	MBA I	Aanshi
14	Jolin Rawat	MBA I	Jolin Rawat
15	Vertha PAP	MBA I	Vertha PAP
16	Valusha Verma	MBA I	Valusha
17	Sarthak Tyagi	MBA I	Sarthak Tyagi
18	Nakul Sejwal	MBA I	Nakul Sejwal
19	Dushyant Kumar	MBA I	Dushyant
20	Ambuj Garg	MBA - I	Ambuj Garg
21	Guneswar	MBA - I	Guneswar
22	Tripti Prakash	MBA - I	Tripti
23	Breetika Bhardwaj	MBA - I	Breetika
24	Nitisha Kumar	MBA - I	Nitisha

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# Bizwiz Learning CERTIFICATE OF PARTICIPATION

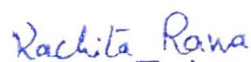
This certificate is awarded to

ADARSH SINGH

for the participation in One day Workshop on "*Business  
Simulation*" on October 27<sup>th</sup>, 2023.



**Mr. Rahul Jain**  
Bizwiz Learning, Founder & Director



**Dr. Rachita Rana**  
Director

Institute of Information Technology &  
Management New Delhi





# Bizwiz Learning CERTIFICATE OF PARTICIPATION

This certificate is awarded to

DEEPTI JAIN

for the participation in One day Workshop on "*Business Simulation*" on October 27<sup>th</sup>, 2023.

Mr. Rahul Jain  
Bizwiz Learning, Founder & Director

*Rachita Rana*  
Dr. Rachita Rana  
Director  
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# Feedback Form for Business Simulation Workshop (Academic Year: 2023-24)

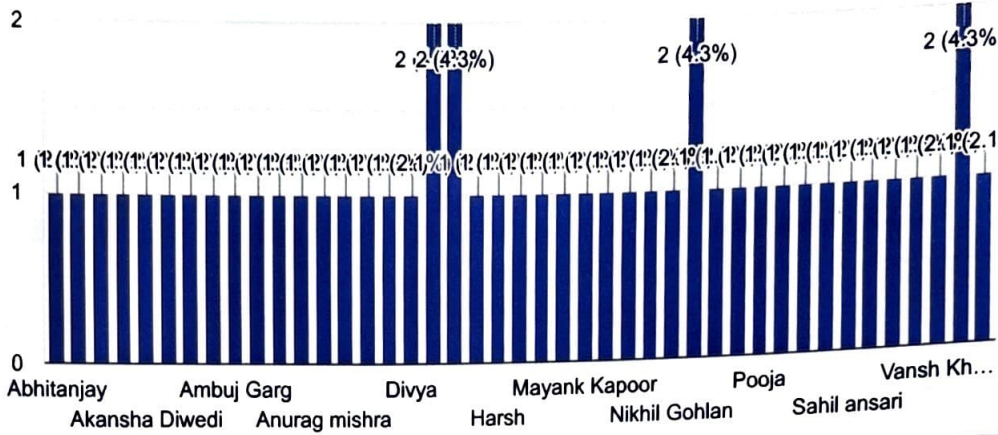
47 responses

[Publish analytics](#)

## Name of Student

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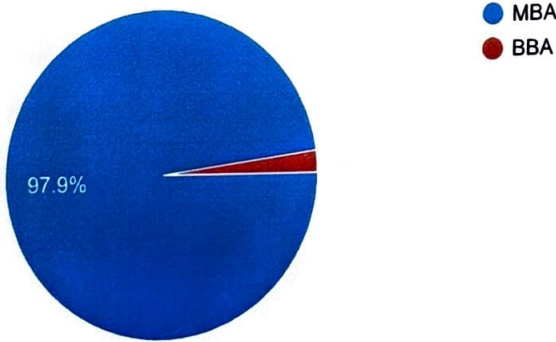
47 responses



## Course

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47 responses



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Dr. Rachita Rana

Director

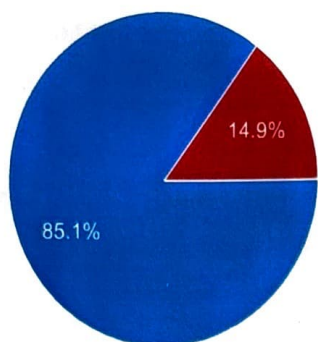
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Semester

47 responses

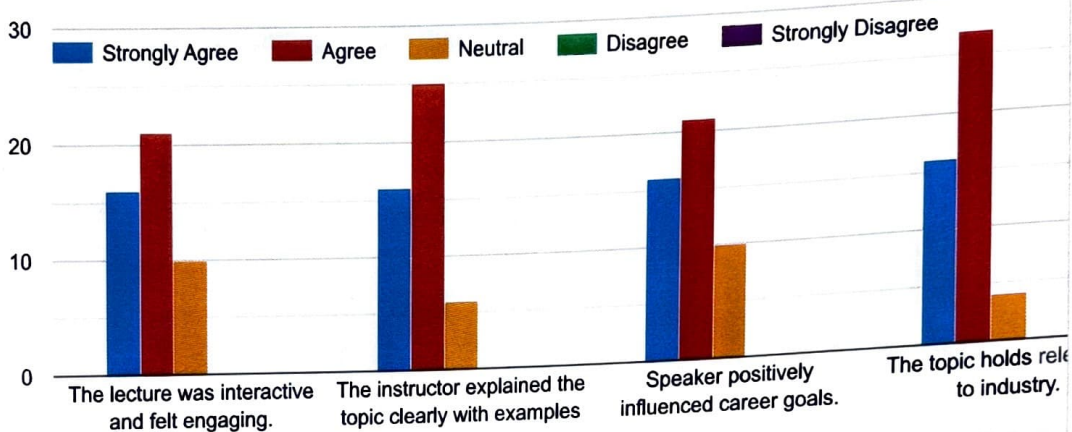
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- First
- Third
- Fifth

Kindly give the feedback for guest lecture/seminar/workshop

Copy



Takeaways from the session

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Director  
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New Delhi



What did you most like about the workshop?

21 responses

The lecturer was good and very polite

Engagement

Lecturer explained things on point

Explanation

The workshop was interactive not boring

Presentation part

Explanations regarding starting own startup

Clarity

Practical part

Topic

....

Communication

The game

Simulation part

Interactive

Got to know about something new

Interactive

It was very inspiring

The explanation

Everything

Explanation

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Director  
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What aspects of the session could be improved?

19 responses

NA

Nothing

Interaction

Timings

Engaging content

Yes

No

Could have been shorter yet much more informative

....

N/A

It got little monotonous. Audience engagement should be improved

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